



Tomorrows Managers Today Synopsis

Tomorrows Managers Today (TMT) is a fast paced, fun day where students will learn the skills of enterprise and negotiation.

In brief, small groups of students form rival businesses, which manufacture cardboard vehicles. The vehicles have to be produced to negotiated contract deadlines and to strict quality control standards. Students then 'sell' to a number of dealers, who sometimes turn out to be dodgy! There is plenty of scope for creativity as the dealers look for enterprise and initiative in their negotiations with the companies.

The companies are responsible for sourcing the raw materials they need from Business Services, advertising their company and products via the Media Centre and, producing the vans and implementing financial and marketing strategies which may involve a couple of trips to The International Bank. In other words they evolve their own way of managing a business and take responsibility for making important business decisions.

Regular newsflashes keep everyone on their toes as conditions can quickly change. There are opportunities to gain 'cash' bonuses but hefty fines may be imposed on companies who contravene rules!

The day finishes with each company pitching themselves and their vehicles to a panel of judges who will score the companies based on the information given by each team. We then announce winners of a number of awards, some of which are nominated by the employers who attend the day to act as Business Consultants and some by members of staff who help out on the day.

TMT is most suited to students in Years 9 and over.